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Broadcasting Legend, Fred Lacosse, to guest host “Tri-Valley Community Focus” on Tri-Valley TV 30

Pleasanton, CA – Legendary broadcaster, Fred LaCosse, a veteran news anchor, reporter, and talk show host in the Bay Area for past 45 years will serve as guest host for “Tri-Valley Community Focus” on Tri-Valley TV in September and October. The first show starts September 17th and airs on Tuesdays and Fridays at 7:30 p.m. on Channel 30. Additionally this episode may be accessed via Video on Demand at our web site www.trivalleytv.org.

“It’s fun to be an interviewer because it’s something I don’t do now every day of my life since first starting in the television industry in 1956 in Chicago,” said the Emmy winning LaCosse who has worked at numerous television stations including KNTV, KGO and KICU. “My goal is to try to make sure that the guests are as comfortable as they can be so they can get their information out to the public. At the same time, you need to think about the viewer and what they want to know. You don’t try to be a star, you’re a facilitator.”

“Tri-Valley Community Focus” is produced bi-monthly in partnership with Tri-Valley Community Foundation and Tri-Valley TV. Featured guests on the show beginning September 17th are Cedric Hurskin, Chief Operating Officer of Becton Healthcare Resources and Greg Pulliam, Chief Administrative Officer of First United Services Credit Union.

Guests appearing on the show starting on October 1st and running through October 14 are Sandra J. Wing, founder of Sandra J. Wing Healing Therapies Foundation and Gracie Santos, a volunteer with the Pleasanton based organization and David Rice, President of Tri-Valley Community Foundation.

The Tri-Valley Community Foundation, a non-profit organization, serves the communities of Pleasanton, Livermore, Dublin, Sunol, San Ramon, Danville and Alamo by raising funds to meet human needs in our region and support cultural and educational projects that enrich community life.

To watch TV 28, 29 and 30 or for more information about the station and its programming, visit our web site at www.trivalleytv.org.

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