

**TV30's TRI-VALLEY SPORTS FINAL**  
**PLAYER OF THE WEEK AWARD 2012**  
**AIRS ON CHANNEL 30**

Pleasanton, CA (07.12.12) – The second annual TV30 Tri-Valley Sports Final Player of the Week Awards Event honoring outstanding high school athletes from the Tri-Valley is currently airing on TV30. The event took place recently at the Robert Livermore Community Center. Sponsored by Tri-Valley Community TV also known as TV30, the event featured guest speaker former NFL running back for the Oakland Raiders, Napoleon Kaufman.

The ballroom was filled with proud parents and families who watched as 35 outstanding athletes received their awards at the special ceremony and reception. Among those in attendance were Mayor John Marchand of Livermore and Mayor Tim Sbranti of Dublin as well as superintendents, principals and coaches from high schools in the Tri-Valley.

"This event was made even more special by the overwhelming support each student received from their fellow athletes, parents and others who attended," said Melissa Tench-Stevens, Executive Director of TV30. "We look forward to the third annual event next May where we will again promote the positive efforts of students in the Tri-Valley."

During the program a video of each student's winning play was shown. Students were then presented with their award and congratulated by Mr. Kaufman and the Mayors. Individual interviews with the Players of the Week, parents, coaches, principals, and also included in the show.

Photos from the Event and of the Players of the Week are now available on the TV30 website at [www.tri-valleytv.org](http://www.tri-valleytv.org) and may be downloaded free of charge.

For days and times, visit the TVCTV website at [www.tri-valleytv.org](http://www.tri-valleytv.org). The show may be viewed on TV28 and TV30 or streaming live on the website. DVDs are available for purchase on the website.

## **TVSF Awards Air Times on TV30**

Mondays 7pm

Wednesdays 6pm

Thursdays 7pm

Saturdays 9am and 10pm