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REGISTER NOW FOR TRI-VALLEY TELEVISION'S SUMMER CAMP 2011

Pleasanton, CA -- 3.9.11. -- If your son or daughter is a middle or high school student and is thinking about choosing video production for a future career, Tri-Valley TV Summer Camp is where they need to be this summer. Offered by Tri-Valley Community Television, this unique TV Camp includes an introduction to studio production, field production, writing, producing and digital video editing. The day camp consists of a total of 20 hours and is open to middle and high school students in grades 6 – 12. Participants will work within a group to produce a TV program.

Now in its third year, the popular TV Camp has sold out the past two summers. Register early to ensure a spot. Two sessions will be offered to campers. The first session will take place June 13 - 17. The second session will be available from August 8 – 12. Tri-Valley TV Camp will run from 9 a.m. – 1 p.m. each day. The fee is \$495 and registration is limited.

For the past two years, students have produced a one hour special that aired on TV30 titled "Tri-Valley Youth View". "Students not only had the opportunity to work with our staff at a real television station, but interviewed two Mayors, an up and coming rock band, Editor of the Pleasanton Weekly, Jeb Bing, and others," said Melissa Tench-Stevens, Executive Director of Tri-Valley TV. "We were fielding calls all year long from the positive buzz created by last year's camp and this year's camp will be just as exciting. Our staff enjoys working with the students, and some of the students have gone on to working with us at the station. It is a win-win for all."

In addition to providing valuable hands-on experience in television production, Tri-Valley TV Camp will give students an overall picture of the production process, helps prepare them for related courses in video and provides an edge for their future in the television industry. Experienced ROP Media instructor Mitch Eason will be returning as Camp Director.

The camp is located at the Tri-Valley Community Television Studios of TV28, TV29 and TV30 which is on the grounds of the Pleasanton Unified School District, 4663 Bernal Avenue, Suite B in Pleasanton.

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